



INTRODUCTION TO BAYLOR GENETICS

Sept, 2024





EMPOWERING YOU WITH ANSWERS THAT MATTER

Mission

We empower patients, healthcare providers, and partners with trusted insights, translating scientific innovations into accessible clinical solutions.

Vision

As a pioneer in precision medicine, we unlock the power of genetics to transform healthcare and improve lives.

// PROFILE AND OVERVIEW

BAYLOR GENETICS

BUSINESS

Genetic Testing Services

JOINT VENTURE

H.U. Group Holdings
Baylor College of Medicine

PRODUCTS & SERVICES

Diagnostic Genomics
Partner Lab Services

HEADQUARTERS

Texas Medical Center - Houston

CERTIFIED LAB



45+ years
of Innovation

2023 Gold Merit Award in
Healthcare Research



300+
Employees



3000+
Customizable
Test Menu



250+
Scientific
Publications



Research
Commercialization

Baylor College of Medicine
#1 NIH funded in genetics



4 Million+
Clinical Tests

Performed to date



80+
Partners

Life Sciences, Pharma
Precision Medicine

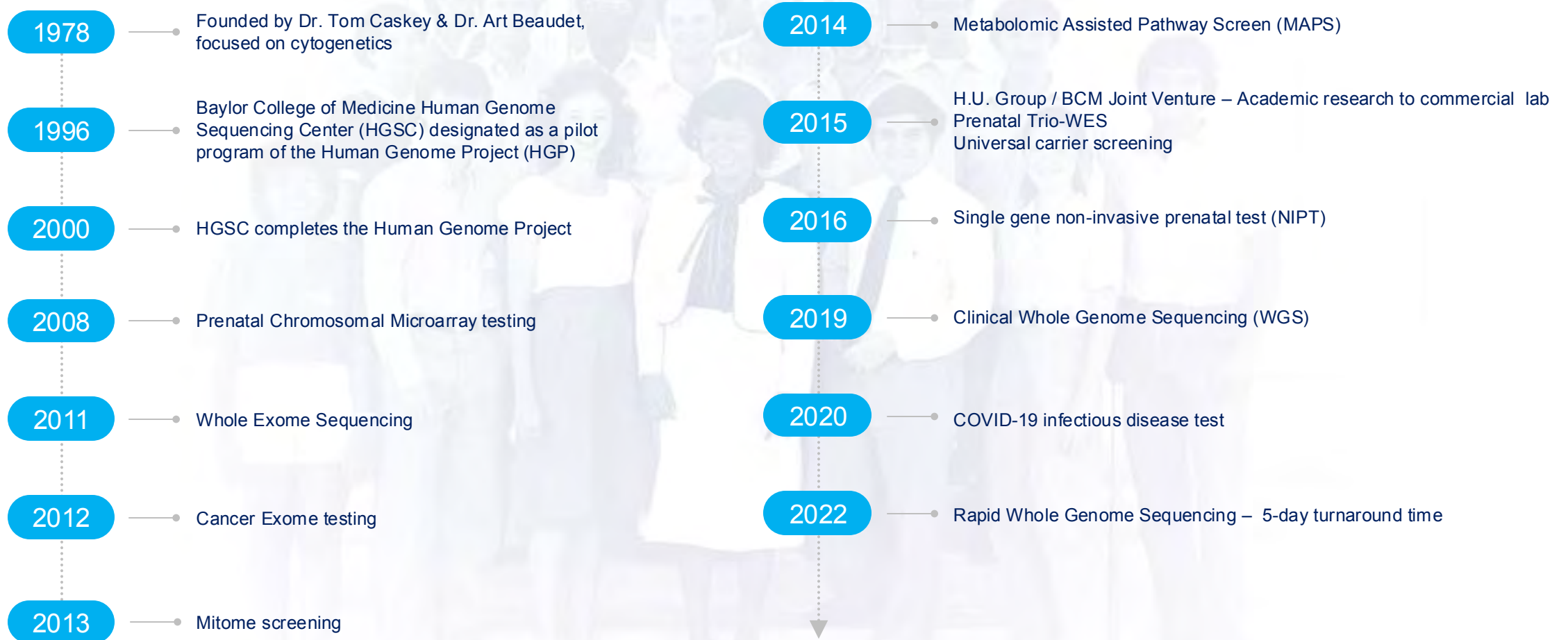


National &
Global Reach

50 states – 16 Countries

// TRACK RECORD OF INNOVATION

SCIENTIFIC AND CLINICAL IMPACT



// PROVEN LEADERSHIP TEAM

DECADES OF EXPERTISE IN HEALTH AND TECH

MANAGEMENT TEAM



Kengo Takishima
President & Chief Executive Officer



Christine Eng, MD
Chief Medical Officer
& Chief Quality Officer



Chris Sands
SVP, Sales & GM,
Diagnostic Genomics



Kim Davis
AVP, Commercial Operations



Jerry Wang
SVP, Business Development,
Emerging Business, & Strategic Alliances



Fan Xia, PhD
SVP of Clinical Genomics



Ji He, PhD
Chief Technology Officer



Carinna Cappadona
SVP, Customer Operations



Ed Gala
VP, Brand Marketing
& Communications



Jamie Parker
AD, Talent Acquisition



Susan Capps
VP, Market Access



Li Shen
Chief Accounting Officer



David Berger
Chief Legal Officer



Suzanne Speak
VP, Human Resources



Jonathan Tegbe
Director, Business Alignment



Shannon Kieran
VP, Product Management

SCIENTIFIC ADVISORY BOARD



Brendan Lee, MD, PhD
Robert and Janice McNair Endowed
Chair in Molecular and Human
Genetics, Professor & Chairman,
Molecular and Human Genetics,
Baylor College of Medicine



Sharon E. Plon, MD, PhD
Dan L. Duncan Comprehensive
Cancer Center Professorship,
Baylor College of Medicine



**Ignatia Barbara
Van den Veyver, MD**
Professor, Departments of Obstetrics and
Gynecology and Molecular and Human
Genetics, Baylor College of Medicine

SCIENCE AND MEDICINE

- 25+ ABMGG-certified PhD or MD lab directors, scientists and CGC genetic counselors

TECHNOLOGY AND BUSINESS

- Broad experience at enterprises including GE, GeneDx, Invitae, MD Anderson, Myriad Genetics, PerkinElmer, Pfizer, and Roche
- Recognized on association boards, fellowships, 2023 top healthcare leader lists and merit awards

DOMAIN EXPERTISE

- Clinical and commercial
- Healthcare, biotech, life sciences, pharma, technology, strategy

// SERVING PATIENT AND PROVIDER NEEDS



430,000+

Individuals
planning a family



60,000+

Pregnant women
seeking diagnoses



57,000+

Newborn babies



200,000+

Children



250,000+

People at risk for
cancer

Patients
~ to date

Healthcare
Providers

Genetic Counselors

OB/GYNs

Critical care

Pediatricians

Oncologists

Medical
Conditions

Reproductive Health

Prenatal

Rare Diseases

Developmental
Delays

Inherited
Mutations

Tests

Carrier screening

Non-invasive
prenatal testing

Whole Genome / Exome Sequencing

Hereditary cancer

// COMPREHENSIVE MULTI-OMIC TESTING



Whole Genome / Exome

- Comprehensive tests for complex cases
- High diagnostic yield in one test
- Fastest **rapid turnaround** – as soon as 5 days
- Re-analysis



Chromosomal Microarray

- Product range and flexibility
- Exon coverage of 5000+ genes
- 100k+ microarrays
- Complementary test options



Reproductive Health

- Prenatal multigene sequencing and carrier screening
- **PreSeek™** non-invasive prenatal screen
- **GeneAware™** reproductive carrier screen



Oncology

- Somatic and germline
- Hereditary Cancer with RNA seq reflex
- CMA exon coverage
- Cytogenetics and FISH



Biochemical

- Enzymes, proteins and metabolites
- **Global MAPS™** one-of-a-kind single test for inborn metabolic disorders



Molecular Diagnostics

- Customizable testing
- Disease-specific panels with WGS reflex
- Nuclear and Mitochondrial
- RNA sequencing



Advantages

Multidisciplinary assessment, industry-leading rapid turnaround time, flexible sample types, personalized treatment guidance, clinical support

// SCIENTIFIC RESEARCH AND KNOWLEDGE SHARING

Collaborative Research



PreNatalSeq

Peer Reviewed Publications and Presentations

- 250+ research studies and presentations
- 8 scientific studies¹ in major medical journals
- 13+ abstracts at top 2023 industry conferences
 - Reviewer's Choice for WGS dual diagnosis at ASHG
- 100+ new disease mechanisms discovered
- Data sharing with ClinVar



// CUSTOMER-CENTRIC SERVICE MODEL

SEAMLESS ORDERING



- Enhanced online portal for provider ordering
- Prior auth & consent
- Instant OOP quotes
- EMR integrations
- Bidirectional chat

FLEXIBLE SAMPLE TYPES



- Blood
- Extracted DNA
- Cultured cell
- Self-collection
 - Saliva / Buccal swab
- Tracking & reporting

CLINICAL SUPPORT



- Genetic Counseling resources
- Case conferences, grand rounds
- Dedicated customer service & support tools

EXPANDED COVERAGE



- 34 US health plans - 7.8M new covered lives in 2023
- Contracts with top 5 national payors



STREAMLINED BILLING



- Financial assistance
- Flexible payment options for outpatient clients
- Institutional billing with Lab Services Agreements

Simplifying the customer journey



// STATE-OF-THE-ART TESTING LABORATORY



AUTOMATED WORKFLOWS

- Robotics, predictive analytics
- AI, machine learning
- 300,000 samples / yr



MULTI-OMICS PLATFORM

- Flexible, scalable testing capabilities
- Custom solutions and assays
- 2 petabytes of sequencing data / yr



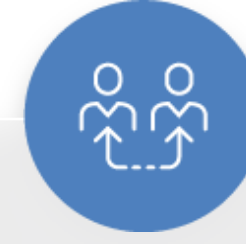
ADVANCED TECHNOLOGY

- New NovaSeq X sequencing high throughput clinical apps - 1st in Texas
- 73,000 sf testing hub



CURATED DATASETS

- 3.6 million+ validated clinical patient datasets
- Clinical trial, biomarker, drug discovery support



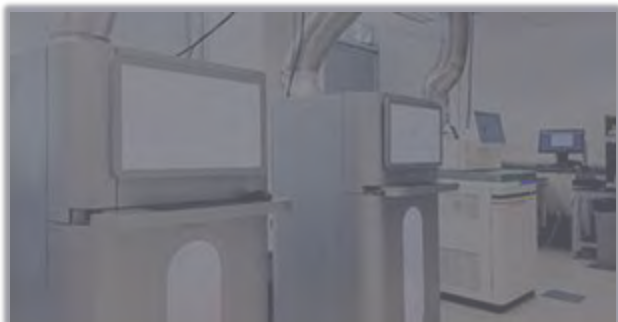
PARTNER SERVICES

- Strategic partnerships - life sciences, biotech & pharma
- Assay development, testing, validation and collaborative research



ANALYTICAL EXPERTISE

- 19 board-certified clinical Lab Directors
- Faculty of Baylor College of Medicine



CERTIFIED & ACCREDITED



CA, FL, MD, PA, RI



// OUR PARTNERS

NATIONAL RESEARCH PARTNERS



TOP-RANKED HEALTH SYSTEMS



// CONTACT US

BAYLOR GENETICS

www.baylorgenetics.com // 1-800-411-4363 // help@baylorgenetics.com

// APPENDIX



PRESSING PROBLEMS IN HEALTHCARE

- Access to fast, accurate diagnostics
- Many patients with genetic disorders discharged or die before a diagnosis
- Patients and families often face a long, frustrating and costly diagnostic journey, especially for complex cases

Genetic testing can help achieve the triple aim:

- Advance health outcomes
- Lower cost
- Improve the patient experience

~1 in 8 babies in pediatric intensive care units are misdiagnosed

30-50% of infant deaths are due to genetic disorders


40% of patients experience longer hospital stays and poor outcomes due to lack of accurate diagnosis

50% of healthcare providers select more clinically appropriate tests with genetic decision support

// COMPANY PROFILE

BAYLOR GENETICS



ESTABLISHED	1978 / Commercial Lab - 2015
HEADQUARTERS	Texas Medical Center - Houston
JOINT VENTURE	 HU Group Holdings Inc  Baylor College of Medicine
BUSINESS	Genetic Testing Services
OFFERINGS	Diagnostic Genomics, Reference Lab Services
LAB CERTIFICATION	   CA, FL, MD, PA, RI
REVENUE	40% growth (FY2023 YTD)

// KEY STRENGTHS AND ADVANTAGES

1st and only collaboration of its kind
with Baylor College of Medicine
(#1 NIH funded genetics program)

Robust clinical and
genetic datasets

Customer-centric capabilities,
tech tools, resources, and support



Recognized leader in Whole
Genome Sequencing

Among top US genetic labs,
serving leading industry partners

Strong customer relationships,
long-term strategic partnerships

// SHARING SCIENTIFIC KNOWLEDGE AND DATA



- Supporting multiple national research initiatives in genetics
- Advancing clinical knowledge in genetics through published studies and abstracts
- Developing and sharing best practices in whole genome sequencing and precision medicine
- Contributing data to ClinVar and open industry databases

250+ peer-reviewed publications and presentations

8 scientific studies in top medical journals

13 abstracts at industry conferences in 2023 – Reviewer's Choice at ASHG

100+ new disease mechanisms discovered and shared

Collaborative Research



THE MEDICAL GENOME
INITIATIVE



Centers for Mendelian Genomics

Medical Journals



Scientific Presentations



// COMPREHENSIVE AND UNIQUE TEST MENU

Whole Exome and Genome	Chromosomal Microarray	Reproductive Health	Oncology	Biochemical	Molecular Diagnostics
COMPREHENSIVE TESTS FOR COMPLEX CASES	PRODUCT RANGE & FLEXIBILITY	NON-INVASIVE PRENATAL TESTS & CARRIER SCREENS	SOMATIC AND GERMLINE INSIGHTS	ENZYMES, PROTEINS & METABOLITES	CUSTOMIZABLE TESTING
<ul style="list-style-type: none"> • High diagnostic yield in single test • Fastest rapid turnaround – as soon as 5 days • Reanalysis & treatment guidance 	<ul style="list-style-type: none"> • 100k+ microarrays performed & analyzed • Exon coverage of 5000+ genes • Option to add complementary tests 	<ul style="list-style-type: none"> • PreSeek™ - non-invasive prenatal sequencing screen • GeneAware™ carrier screen for family planning 	<ul style="list-style-type: none"> • Diagnostics & treatment guidance • Hereditary Cancer with RNA sequencing reflex option • CMA exon coverage • Cytogenetics & FISH 	<ul style="list-style-type: none"> • GlobalMAPS™: Unique test diagnosing broad range of inborn metabolic disorders in single test • Tay-Sachs Enzyme • Clinical trial support 	<ul style="list-style-type: none"> • Single & custom genes • Disease-specific and custom NGS panels with WGS reflex option • Nuclear & Mitochondrial • RNA sequencing



Advantages

Multidisciplinary assessment, industry-leading rapid turnaround time, flexible sample types, personalized treatment guidance, clinical support

// STATE-OF-THE-ART TESTING LAB



AUTOMATED WORKFLOWS

- Robotics, predictive analytics, AI and machine learning
- 300,000 samples/ yr



MULTI-OMICS PLATFORM

- Flexible, custom solutions and assays
- 2 petabytes of sequencing data / yr



ADVANCED TECHNOLOGY

- New NovaSeq X sequencing for high throughput clinical apps - 1st in Texas
- 73,000 sf testing hub



CURATED DATASETS

- 3.6 million+ validated clinical patient datasets
- Clinical trial, drug discovery support



PARTNER SERVICES

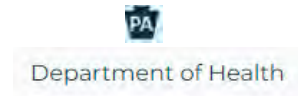
- Strategic partnerships - life sciences, biotech and pharma
- Assay development, testing, and research



ANALYTICAL EXPERTISE

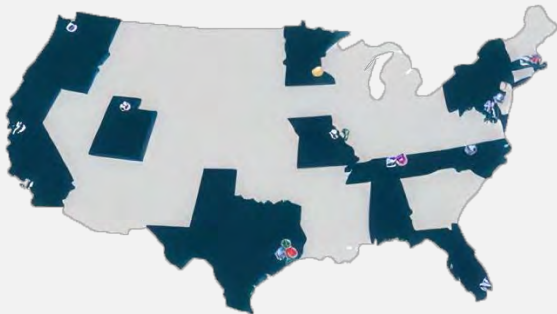
- 19 board-certified clinical Lab Directors
- Faculty of Baylor College of Medicine

CERTIFIED & ACCREDITED



// RESULTS BACKED BY DEEP EXPERTISE

Baylor Genetics
is the sole sequencing
core partner for the
Undiagnosed Diseases
Network (UDN), funded by
National Institutes of Health



2,220

participants
evaluated or ~1
every other day

2,199

participants with
genome and/or
exome sequencing

676

30% of
participants
diagnosed

- UDN leverages Baylor Genetics expertise with Whole Genome and Exome Sequencing, and unique capabilities to deliver answers for patients with ultra-rare diseases
- Providing data-driven information and insights to improve health outcomes



COLLABORATING ON COMPLEX CASES

- 10-year partnership
- 12 clinical sites at top U.S. children's hospitals and medical centers
- Working with clinical and research experts to solve the most challenging cases

// A TRUSTED PARTNER WITH PROVEN EXPERTISE



Genetic Expertise

Delivering scientific excellence with reliability

- Rapid WGS and Rapid WES to help you get answers fast and inform patients' care plans
- Expert scientists and genetic counselors carefully curate each test
- In-house genetic counselors available to assist with result interpretation and reporting



Ease of Use

Easier, more accessible genetic testing

- Test ordering and reporting options: Portal, EMR, Paper
- Customer service support at every step of the ordering process
- Flexible billing, pricing and payment programs



Collaboration

Partnering with you to improve care

- Case conferences with lab directors and genetic experts
- Grand rounds presentation on cases and testing capabilities
- Educational support

// OPPORTUNITIES

NOW & NEXT

- Whole Genome Sequencing

- NICU & PICU - Rapid Diagnostics
- Pediatrics – Streamlining the Diagnostic Odyssey

- Partner Lab Services

- OEM Partnerships

- Whole Genome Sequencing 2.0

- Population Genetics
- Newborn Sequencing

- Collaborating to Transform Healthcare

- Personalized & Preventative Medicine
- Pharma, Life Sciences partnerships