

PRIVACY NOTICE

Effective Date: July 28, 2023

Baylor Genetics is a leading pioneer in genetic testing and is leading the way in precision medicine. Baylor Genetics is committed to protecting the privacy of individuals with whom it interacts and respects their right to determine the best way to manage and protect their information.

This Privacy Notice applies to baylorgenetics.com and Baylor Genetics (e.g., "BG," "we," "our," or "us"). It explains what information we collect from you when you use our website, online portal, and applications ("BG Website"), how we use the information collected, and your rights regarding information provided to us. By using the BG Website, you consent to the data practices described in this statement. The collection, use, and disclosure of Protected Health Information (PHI) through the BG Website, or that is accessed via the BG Website, that is subject to provisions of the Health Insurance Portability and Accountability Act (HIPAA) and subsequent amendments are subject to our Notice of Privacy Practices which can be found [here](#) and is not governed by this Privacy Notice.

PERSONAL INFORMATION WE COLLECT

Information You Voluntarily Provide

To better provide you with products and services we offer, Baylor Genetics may collect personally identifiable information (Personal Information) you voluntarily provide to us, such as your:

- First and Last Name
- Mailing Address (street number and name, city, state, province, zip/postal code)
- E-mail Address
- Phone and/or Fax Number

Account and Interaction Data

We may collect additional Personal Information that you voluntarily submit to us through the website for other purposes, including information needed to register for an account if you choose to do so. This Personal Information, which may include sensitive information, is (1) username and password; (2) name, email address, phone number, home address, employer's name, business address, occupation, job title, professional specialty, National Provider Identifier (NPI). We will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

Website Visitor or User Data

Baylor Genetics may keep track of the websites and pages you visit within our Website to determine what services are the most popular. This data is used to deliver customized content and advertising within Baylor Genetics to customers whose behavior indicates that they are interested in a particular subject area.

Information about your computer hardware and software may be automatically collected by Baylor Genetics. This information can include: your IP address, browser type, domain names, access times, and referring website addresses. This information is used for the operation of the service, to maintain the quality of the service, and to provide general statistics regarding use of the BG Website.

Use of Cookies

The BG Website uses "cookies" to help personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the web server that you have returned to a specific page. For example, if you personalize Baylor Genetics pages, or register with Baylor Genetics site or services, a cookie helps Baylor Genetics to recall your specific information on subsequent visits.

This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Website, the information you previously provided can be retrieved, so you can easily use the Baylor Genetics features that you customized.

You can accept or decline cookies. Most web browsers automatically accept cookies, but you can modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Baylor Genetics services or websites you visit.

Links

The BG Website contains links to other third-party sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. Individuals seeking employment at Baylor Genetics or submitting payment to Baylor Genetics for services provided will be directed to third-party sites and no longer be in the BG Website. We encourage our users to be aware when they leave the BG Website and to read the privacy statements of any other site that collects personally identifiable information.

If you click on our social media links (e.g., Twitter, Facebook, Instagram, YouTube, LinkedIn), you will be directed to a third-party platform, and any information you share on those websites will be covered by their privacy notices, not this Privacy Policy.

Children Under Sixteen

Baylor Genetics does not knowingly collect Personal Information from children under the age of 16. If you are under the age of 16, you must ask your parents or guardian for permission to use the BG Website. If you learn that a child under 16 has provided us with Personal Information without consent, please contact us. If we become aware that a child under 16 has provided us with their Personal Information, without consent, we will promptly delete such data.

HOW WE USE YOUR PERSONAL INFORMATION

Baylor Genetics collects and uses your Personal Information to operate and deliver the services you have requested. Unless you inform us in writing otherwise, we retain your Personal Information indefinitely.

We may also use your Personal Information to inform you of other products or services available from Baylor Genetics and its affiliates, only after you have provided us with your written consent. If you do not want us to contact you, you may opt out of future communications, which is described in more detail in Section 4 below.

Websites

We use information collected via our BG Website:

- To Administer our BG Website, our events, and for internal operations, including troubleshooting, data analysis, testing, statistical and survey purposes;
- To improve our services to ensure that content is presented in the most effective manner for you and for your computer;
- For trend monitoring, marketing, and advertising;
- For purposes made clear to you at the time you submit your information. For example, to provide services you have requested from us or to pay for services provided by us; and
- As part of our efforts to keep the BG Website secure.

Do-Not-Track

You may have implemented a "do-not-track" signal through your browser. As there currently is no fixed standard for do-not-track signals, we currently do not respond to do-not-track signals from your web browser.

Sharing Information with Third Parties

Baylor Genetics does not sell, rent, or lease its customer lists to third parties.

Vendors, Consultants, and Other Service Providers

Baylor Genetics may share data with trusted partners, vendors, consultants, and other service providers to help perform statistical analysis, send you an email or postal mail, provide customer support, provide a platform for secure payment, or arrange for deliveries. These companies may include our website analytics companies; CRM service providers (e.g., Salesforce), email service providers (e.g., Microsoft, Mailchimp), credit card servicer (e.g., CardPoint), and others. All such third parties are prohibited from using your Personal Information except to provide these services to Baylor Genetics, and they are required to maintain the confidentiality of your Personal Information.

Business Transfers

We may choose to buy or sell assets and may share and/or transfer customer information in connection with the evaluation of and entry into such transactions. Also, if we (or our assets) are acquired, go out of business, enter bankruptcy, or go through some other change in control, your Personal Information could be one of the assets transferred to or acquired by a third party.

Baylor Genetics Affiliates

We may also share your Personal Information with our parent company, H.U. Group Holdings, Inc., for purposes consistent with this Privacy Policy.

National Security or Law Enforcement

We may be required to disclose your Personal Information in response to valid requests by public authorities, including to meet national security or law enforcement requirements.

SECURITY OF YOUR PERSONAL INFORMATION

Baylor Genetics secures your personal information from unauthorized access, use, or disclosure. Baylor Genetics uses the following methods for this purpose:

- Secure Sockets Layer (SSL) Protocol

When Personal Information (such as a credit card number) is transmitted to other websites, it is protected using encryption, such as the SSL Protocol.

We use technical, organizational, and administrative security measures to protect Personal Information we hold from loss, misuse, unauthorized access, disclosure, alteration, and destruction. We evaluate these safeguards on an ongoing basis to help minimize risks from new security threats as they become known. Please understand that no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations inherent to the Internet which are beyond our control; and (b) security, integrity, and privacy of all information and data exchanged between you and us through the BG Website cannot be guaranteed.

We restrict access to Personal Information to personnel and third parties that require access for legitimate, relevant business purposes. All Baylor Genetics staff, contractors, and third parties that have access to Personal Information are bound to confidentiality and we use controls to limit access to individuals that is necessary to perform their assigned responsibilities and tasks on behalf of Baylor Genetics.

YOUR PRIVACY RIGHTS

You can choose what Personal Information you disclose to us but understand that some Personal Information may be required for you to register for or use our services.

Marketing Communications

Baylor Genetics will not send promotional or marketing communications to you unless you specifically agree to it. You can opt-out of receiving promotional or marketing communications from us at any time by using the instructions provided in email communications we send.

California Residents

If you reside in California, you have certain rights under California Civil Code, Section §§1798.100, 1798.105, 1793.110, 17898.115, and 1798.125 related to Personal Information we collect, receive, and process about you.

- **Know what Personal Information is Collected and Shared.** In addition to the information provided in this Privacy Notice, you have the right to request the specific pieces of Personal Information we have collected about you and the categories of Personal Information we have shared with third parties for business purposes, including marketing.
- **Access to Personal Information Collected.** You have the right, twice a year, to request a copy of the Personal Information we collected about you during the past 12 months.
- **Deletion of Personal Information.** You have the right to request that your Personal Information maintained by Baylor Genetics be deleted, with some exceptions as outlined under California law.
- **Correction of Personal Information.** You have the right to request correction of your Personal Information that is inaccurate.
- **Limit Use or Disclosure Sensitive Information.** You have the right to request that we limit the use or disclosure of your sensitive information to what is necessary to provide the services requested or perform our business functions.
- **Right to Opt-Out of Selling or Sharing.** At any time, you have the right to direct us to not sell or share your Personal Information with third parties, (e.g., opt-out). You may exercise this right by clicking [here](#). If you opt-out, we will not sell or share your Personal Information unless you later provide consent to sell or share your Personal Information.
- **Do Not Track (DNT) Requests.** If you reject "all cookies" then you will not be tracked but you will not be able to fully utilize the functions within our website. As noted above, we do not currently respond to track do not track signals from your computer.
- **Right to Non-Discrimination.** You will not be discriminated against in price and/or service, for exercising any of these rights.

To make your request, please contact compliance@baylorgenetics.com or use the address below. Be sure to include your name and address. If you want a response via email, please include an email address. Otherwise, we will respond by regular mail within the time required by law.

You will not be discriminated against for exercising your rights under the California Consumer Privacy Act.

Residents of the European Economic Union

Under the General Data Protection Regulation (GDPR), you have the following rights as it pertains to the Personal Information, including your health information, we collect, receive, and process about you.

- **Right of Access.** You have the right to obtain information as to whether we process your Personal Information and to receive a copy of your Personal Data retained by us as a Controller. In addition, you have the right to obtain certain information about how and why we process your Personal Information.
- **Right to Correct.** You have the right to request an amendment or correction of inaccurate information and to have incomplete Personal Information corrected to include complete information.
- **Right to Deletion.** You have the right to request we delete your Personal Information in the following situations:
 - » Your Personal Information is no longer necessary in relation to the purpose for which it was collected and processed;
 - » You withdraw your consent which was required to process your Personal Information and we have no other legal basis to process your Personal Information;
 - » We are legally processing your Personal Information necessary for legitimate interests pursued by us or a third party, you object to our processing and we do not have any overriding legitimate basis to continue processing;

- » Your Personal Information was unlawfully processed or provided to us;
- » We must comply with a legal obligation that applies to us.
- **Right to Restrict Processing.** You have the right to request that we restrict processing of your Personal Information in the following circumstances:
 - » For a period of time that allows us to verify the accuracy of your Personal Information where you have contested its accuracy;
 - » Your Personal Information may have been unlawfully processed and you are requesting restriction instead of deletion;
 - » Your Personal Information is no longer necessary for the purpose for which it was collected and processed, but it is required by you to establish, exercise, or defend legal claims; or
 - » For a period of time, to allow us to verify whether our legitimate interests override your interests you have objected to the processing of your Personal Information.
- **Right to Object to Processing.** You have the right to object to processing of your Personal Information in the following cases:
 - » Our legal basis for processing is that it is necessary for a legitimate interest pursued by us or a third party; or
 - » Our processing is for direct marketing purposes.
- **Right to Data Portability.** You can ask to receive your Personal Information provided to us and to ask that we send your Personal Information to another organization if it is technically feasible, where you consented to the processing of your Personal Information, or where processing is necessary for performance of our contract with you and is carried out by automated means.
- **Right to Withdraw Consent.** You can withdraw your consent at any time where Baylor Genetics relied on your consent to process your Personal Information.

If you want to exercise any of the rights listed above, you can send a request to compliance@baylorgenetics.com or our contact address below. Our team will examine your request and respond to you as quickly as possible.

OTHER AREAS

Changes to the Privacy Policy

Baylor Genetics reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat Personal Information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our Website, and/or by updating any privacy information. Your continued use of the Website and/or services available after such modifications will constitute your: (1) acknowledgment of the modified Privacy Policy; and (2) agreement to abide and be bound by our Privacy Policy.

How to Contact Us

Baylor Genetics welcomes your questions or comments regarding this Privacy Notice.

Baylor Genetics
Privacy Official
2450 Holcombe Blvd, Ste 0 104
Houston, TX 77021
E: compliance@baylorgenetics.com
T: 1.800.411.4363

This Website stores data such as cookies to enable essential site functionality, as well as marketing, personalization, and analytics. You may change your settings at any time. By remaining on this Website, you indicate your consent to this Privacy Policy.